City of Seattle

Michael Patrick McGinn, Mayor

Department of Information Technology
Bill Schrier, Director and Chief Technology Officer

Citizens' Telecommunications and Technology Advisory Board
Chief Technology Officer's Report
10 January 2012

Headline News

- <u>City Council</u>.   Five City Council members won re-election last year and were sworn in for their new terms on January 9th.   Sally Clark was elected President of the City Council for the next two years. Technology issues will be overseen by the Council's Public Safety, Civil Rights and Technology Committee, chaired by Bruce Harrell.

Seattle website: **www.seattle.gov**

- <u>Mayors' Website</u>. A revamped website for Mayor Michael McGinn was launched in December. It mirrors the new, award-winning, design for www.seattle.gov launch earlier in 2011.
  http://www.seattle.gov/mayor/
- <u>Council Website</u>.   A revamped high-level website for the Seattle City Council was launched this week.
- We selected local vendor Ingeniux for the Web Content Management project. Seattle Public Library also uses Ingeniux. We are working on the contract.

Cable Office and Community Technology

- See also reports from David Keyes and Tony Perez for more information.
- We are beginning work on a Seattle Digital Inclusion Plan, with help from CTTAB member and UW student Bryan Dosono. It will be done January-May and is an opportunity for the Mayor's Office, Council and other departments to help frame our citywide strategy and priorities for the coming years. We are researching other city and national or regional digital inclusion plans.

Seattle Channel Television

- There were 4,194 plays for City Stream: Seattle World's Fair Anniversary.
- See the schedule for Seattle Channel premieres at http://www.seattlechannel.org/schedule/.

Broadband
- Gig-U.   Gig-U is a joint initiative of 35 Universities and their cities nationally to bring high speed broadband to neighborhoods.   Gig-U is led by Blair Levin of the Aspen Institute.   Blair was also a primary author of the FCC's 2010 National Broadband Plan. Gig-U published a request for information seeking private companies to help build such networks, which ideally would be fiber-to-the-premise linking homes and businesses with each other and the Universities. Mayor McGinn and UW President Michael Young held a joint press conference in November announcing the availability of dark fiber in Seattle to help support the initiative here. Gig-U received about 50 responses to their RFI.   DoIT, the University of Washington and the City of Seattle are evaluating some of the responses for potential partnerships here.

Chief Technology Officer Events and
Department of Information Technology Operations
- Mission, Values, Priorities and Mayor's Performance Expectations – see next page and http://web1.seattle.gov/DPETS/DPETSWEbHome.aspx
- Department Management Changes.
  - Ed Escalona, formerly of SCAN, has joined the Seattle Channel as the Operations Manager.
- RFI for Wireless Broadband Private Public Partnership (PPP). DoIT has issued a request for information seeking private companies to build a wireless broadband network in the three-county central Puget Sound region.   This network would be part of a nationwide public safety wireless broadband network using 700 MHz spectrum set aside for this purpose by Congress and the FCC.   About eight of these networks are under construction in various jurisdictions nationwide, generally using Federal grant funds such as the Broadband Technology funds (BTOP). Seattle did not receive such funds, and is seeking to use this alternate PPP approach.   The effort involves a three-county consortium, which Deputy King County Executive Fred Jarrett leads.   United States CTO Aneesh Chopra blogged about the Seattle effort in December:
http://www.whitehouse.gov/blog/2011/12/19/bottom-milestone-towards-safer-america
- DoIT installed the IT infrastructure and newest technology for data, telephones, paging, radios, and wireless services at Fire Station 16 (Greenlake). This was the fifth station that DoIT has completed on behalf of the Fire Levy during 2011.

Links:
- www.twitter.com/billschrier
- schrier.wordpress.com

Department of Information Technology
2012 Mission, Values, Expectations and Priorities
Draft

Mission
We Make Technology Work for the City!

Values:
- Our employees are our greatest strength
- Customer service: we make technology work for other employees and the constituents of City government
- We keep city technology "humming", that is, operating at a high level of readiness, reliability and availability
- We build and operate technology for the business of government, not technology for technology's sake.
- We are wise stewards of the City's resources

Departmental Priorities - 2012
- Enable access to City Information and Services through Technology
  - Quality customer service is our goal
  - Access will be open and transparent
  - Our services will be reliable and resilient
- Value our employees' skills and contributions; manage them wisely
- Financial stewardship: manage our resources wisely
- Improve broadband access for Seattle residents and businesses
- Provide technology services and resources for Seattle's communities
- Operate Information Technology in a standard, efficient, and cost-effective manner
- Build and upgrade communications networks to meet the needs of public safety and other critical City government functions
- Collaborate regionally with other governments on technology, systems, networks and information security
- Provide service in a socially just manner
- Preserve the Technology Status Quo[1]
- Anything else?

---

[1] (ok, ok, probably not this one, just wanted to make sure you were reading)